



08:00 A.M.

WELCOME COFFEE

09:00 A.M.

WELCOME AND OPENING REMARKS

09:10 A.M.

ACCELERATE NOW!

Inspirational live discussion with leading experts who excelled in acceleration.
You'll want to be in your seat early for this!



Katherine Kostereva,
CEO and Managing Partner,
bpm'online



David Myron,
Chief Evangelist,
bpm'online



Carmelita Jeter, Fastest Woman
in the World, Olympic Medallist
and World Champion

11:00 A.M.

COFFEE BREAK

11:30 A.M.

PROCESS ART STUDIO KICK-OFF

11:40 A.M.

ENGAGED CUSTOMER STRATEGY — YOUR ROADMAP TO SUCCESS IN 2030



Barton Goldenberg,
Founder and President of ISM,
Entrepreneur, Author, Speaker & Futurist

12:20 P.M.

ACCELERATE YOUR DIGITAL TRANSFORMATION



John Rymer,
Vice President and Principal
Analyst, Forrester Research

01:00 P.M.

LUNCH

02:00 P.M.

PROCESS ART STUDIO WRAP-UP

02:10 P.M.

AGILE TECHNOLOGY TO ACCELERATE BUSINESS TRANSFORMATION



Andie Dovgan,
VP of Global Sales,
bpm'online



Erik Hale,
Enterprise Account
Executive, bpm'online

02:30 P.M.

REAL-LIFE CASES OF LEADING COMPANIES

How being agile helps businesses to transform and adapt faster

Demo

SYNERGY BETWEEN BUSINESS PROCESS MANAGEMENT AND CASE MANAGEMENT



Alex Petrunenko,
Senior Sales Engineer,
bpm'online

03:45 P.M.

COFFEE BREAK

04:15 P.M.

DRIVING GREATER CUSTOMER ENGAGEMENT AND ROI



Rebecca Wettemann,
Vice President, Nucleus Research

05:00 P.M.

THE ROLE OF SPEED IN TODAY'S FAST-PACED BUSINESS ENVIRONMENT

Fireside chat with analysts, business and technology leaders

05:40 P.M.

RECEPTION AND NETWORKING



AGENDA

MAY 4

Partner success

Customer success

IT and Operations

08:00 A.M.

WELCOME COFFEE

09:00 A.M.

BPM'ONLINE STRATEGY 2018: KEY STRATEGIC DIRECTIONS IN BUSINESS AND PRODUCT DEVELOPMENT



Katherine Kostereva,
CEO and Managing Partner,
bpm'online

09:45 A.M.

BPM'ONLINE MARKETPLACE: EXTEND BPM'ONLINE FUNCTIONALITY AND ACCELERATE PRODUCTIVITY



David Myron,
Chief Evangelist,
bpm'online



Alex Petrunenko,
Senior Sales Engineer,
bpm'online

10:30 A.M.

COFFEE BREAK

11:00 A.M.

THE MISSING LINK FOR B2B MARKETING PROFESSIONALS: MARKETING PERFORMANCE AUDIT



Michael Phelan,
Principal and Founder,
Go-to-Market Pros

Practical "HOW TO" workshop

AUTOMATING LEAD-TO-REVENUE MANAGEMENT PROCESSES WITH BPM'ONLINE

Practical workshop

BPM'ONLINE LOW-CODE TECHNOLOGIES

11:30 A.M.

DESIGNING A HOLISTIC AND SCALABLE SALES MODEL



Andie Dovgan,
VP of Global Sales,
bpm'online

Practical "HOW TO" workshop

BUILDING AND LAUNCHING MULTICHANNEL MARKETING CAMPAIGNS WITH BPM'ONLINE

12:00 P.M.

LUNCH

01:00 P.M.

LEVERAGING WINNING SALES METHODOLOGY TO TAKE YOUR SALES TO THE NEXT LEVEL



Darren Levy,
Sales Team Leader,
bpm'online

Practical "HOW TO" workshop

MANAGING EFFECTIVE SERVICE PROCESSES FOR SUPERB CUSTOMER EXPERIENCE WITH BPM'ONLINE

Practical workshop

BPM'ONLINE LOW-CODE TECHNOLOGIES

01:40 P.M.

BPM'ONLINE CUSTOMER SUCCESS: BEST PRACTICES TO IMPROVE YOUR CUSTOMER RETENTION AND CUSTOMER LIFETIME VALUE



Sergey Sorokin,
Customer Success Leader,
bpm'online



John Binda,
Enterprise Account Executive,
bpm'online

BPM'ONLINE PRODUCT ROADMAP OVERVIEW

CERTIFICATION: BPM'ONLINE SYSTEM CONFIGURATION, CUSTOMIZATION AND ADMINISTRATION



AGENDA

MAY 4

Partner success

Customer success

IT and Operations

02:10 P.M.

COFFEE BREAK

02:40 P.M.

BPM'ONLINE PARTNER
PROGRAM 2018 - GEARED
TOWARDS PARTNERS' SUCCESS



Alex Donchuk,
Global Channel Director,
bpm'online



Andrew Brill,
Partner Account Manager,
bpm'online

03:10 P.M.

Partner success cases

PARTNERING WITH
BPM'ONLINE TO DRIVE
BUSINESS GROWTH
AND LEAPFROG
COMPETITORS

BPM'ONLINE PRODUCT
ROADMAP OVERVIEW

CERTIFICATION: BPM'ONLINE
SYSTEM CONFIGURATION,
CUSTOMIZATION AND
ADMINISTRATION

04:30 P.M.

INTERACTIVE CLOSING SESSION

04:45 P.M.

AFTER-PARTY

Venue: Conference Center, 565 Newbury Street, Boston, MA 02215

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www.bpmonline.com