

AS A PART OF COLLABORATION WITH CREATIO, imDIGITAL DOES THE FOLLOWING:

Leverages local sales by channeling Creatio's expertise about low-code technology and business process automation solutions to Portuguese-speaking audience

Carries out project implementation for its customers as well as builds custom-made solutions for them on the basis of Creatio platform

Raises brand awareness of Creatio in the region through joint marketing activities including offline and virtual events, multi-language marketing campaigns, customer advocacy strategies, and more

Conducts Creatio user trainings and trainings for new partners

Supports Portuguese version of the system and generates regular localized content for customers and prospects

MAKING CUSTOMERS HAPPY

The mission of imDigital is to provide its customers with the best digital transformation solutions to increase their productivity, efficiency, and their customers' satisfaction. Creatio helps imDigital to deliver on this promise.

The system's rich functionality and low-code development capabilities enable the company to cover any type of customer need across its highly diversified customer portfolio. Creatio's all-encompassing functionality and extensive low-code development capabilities allow imDigital to focus on solving business problems rather than fighting technology silos, all while catering to customers from various industries.

"After some time working with Creatio I believe what impresses me the most is the speed and momentum at which the platforms evolves and improves," mentioned Luís Azevedo, Operations Manager at Creatio. "Many of the features we wished the system had one year ago is now a part of Creatio.



When working with their customers, imDigital avoids a one-size-fits-all approach. Instead, the company delivers solutions that are tailor-made to specific business requirements. "Close customer relationships are critical to us. For most companies, opting for a new software solution is a serious choice. Therefore, it is highly important for us to build customer trust and cast off any doubts they might have. Once our clients recognize the quality of our services and the robustness of Creatio's platform, they firmly rely on us in delivering more and more complex projects. Also, as we expand our expertise with Creatio continuously, we can deliver greater value to our customers every single day." – Teibão

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