



TERMS AND CONDITIONS

1. DEFINITIONS

Creatio — CREATIO AMERICAS Inc. and its affiliated entities. Creatio is a global software company providing a leading low-code/no-code platform for process management and CRM.

“Freedom to Create” Mosaic (or the Charity initiative) — a virtual charity initiative aimed to help those in need around the world. The Charity initiative will be split into two stages: Collecting the photos from participants — till February, 2022, inclusively, presenting the Freedom mosaic, and announcing the results — February 8, 2022.

Charity initiative participant (the Participant) — a person who has uploaded the photo depicting his/her moments of freedom to the charity initiative website <https://freedom.creatio.com>.

Charity initiative organizer (the Organizer) — Creatio, its affiliated entities and representatives who are in charge of proper conduction of the “Freedom to Create” charity initiative and responsible for communication with charity initiative participants.

Charity initiative mechanics — a set of steps a person must take in order to become the Charity Initiative participant.

Entries — participants’ photos depicting their freedom moments, which must be uploaded to the charity initiative website <https://freedom.creatio.com> and/or shared in social media up to February 8, 2022, inclusively.

Requirements for Entries — a set of regulations that are applied to all Entries that are being uploaded for review to the Organizer.

Donation — a sum of money the Organizer will give to a charity based on the number of photos uploaded to the website <https://freedom.creatio.com> and photos shared in social media. The Organizer will donate \$10 per each photo uploaded and \$10 per each photo shared in social media.

Printed post card — a printed card with participant’s photo the Organizer will deliver through the mail to the address specified by the Participant.



Intellectual Property Rights — all rights throughout the world in any and all of the following: (a) patents, patent applications, patent disclosures, and inventions (whether patentable or not); (b) trademarks, service marks, trade dress, trade names, logos, corporate names, Internet domain names and registrations, and applications for the registration thereof together with all of the goodwill associated therewith; (c) copyrights and copyrightable works (including computer programs and mask works) and registrations, and applications for registration thereof; (d) trade secrets, know-how and other proprietary information of a like kind; (e) waivable or assignable rights of publicity, waivable or assignable moral rights; and (f) all other forms of intellectual property, such as data and databases, in each case, to the extent protectable under applicable law.

2. TIMELINE

1. Photos collecting — photo uploading will be available on the website <https://freedom.creatio.com> up to February 8, 2022, inclusively. The participant can share the photo in social media right after the photo uploading using the pre-built functionality of the website. To receive the printed post card with the photo, the participant should fill in the registration form appearing after the photo uploading is completed.
2. Photo validation — from November 23, 2021, up to February 8, 2022, inclusively. Each photo will be validated by Organizer before adding it to the “Freedom to Create” digital mosaic. Inappropriate, dangerous, or derogatory content will not be approved.
3. Charity initiative end date — February 8, 2022, inclusively. The <https://freedom.creatio.com> website will not accept any photos after the end date.
4. Counting the results — from November 23, 2021, up to February 8, 2022, inclusively. The Organizer will use the <https://freedom.creatio.com> website functionality to count the final number of uploaded photos and photos with the #FREEDOMTOCREATE hashtag shared in social media.



5. The Charity initiative results presenting — February 8, 2022. The Organizer will publish the press release at the www.creatio.com website presenting the results of the initiative.
6. Printed post cards sending — from November 23, 2021, up to February 8, 2022, inclusively. The Organizer will send post cards to all participants who uploaded their photos before the end date and filled in the registration form.

3. CHARITY INITIATIVE MECHANICS

1. A person willing to become the Participant of the Charity initiative must upload his/her photo of freedom moments at the <https://freedom.creatio.com> website.
2. The Participant must add a caption to the photo and answer the question “Would you like to get your photo as a printed postcard?” using the checkbox.
3. If the Participant ticked the “Would you like to get your photo as a printed postcard?” checkbox, the Participant must fill in the registration form in order to receive the Printed post card from the Organizer.
4. The Participant can share the uploaded photo in social media using the functionality of the <https://freedom.creatio.com> website. Each photo shared in social media must be posted with “Public” access and contain #FREEDOMTOCREATE hashtag in the Post description in order to be counted by the Organizer. The Organizer will double the donation for each photo shared in social media.
5. The Participant can invite his/her connections to join the Charity initiative.
6. The participation in the Charity initiative is free of charge to all participants. The Organizer will donate \$10 for each photo the Participant uploads to the <https://freedom.creatio.com> website or shares in social media with “Public” access and #FREEDOMTOCREATE hashtag.



4. ELIGIBILITY

Each person who has reached 21 years old is eligible to participate in the Charity initiative.

5. REQUIREMENTS FOR ENTRIES

1. An uploaded photo must depict freedom moments of the Participant. It can be things, places, activities, etc. that makes the Participant feel free, happy, motivated and inspired.
2. Acceptable photo formats: .jpeg, .jpg, .png. The size of the photo must not exceed 10Mb.
3. All photos must meet quality standards and can't be blurry, unclear, unrecognizable, or contain illegible text.
4. The photo caption must be clear and grammatically correct. Promotional, incomprehensible, offensive captions are not allowed.
5. The information filled in the registration form should be up-to-date and correct. The data will be stored and processed as described in the Creatio [Privacy Policy](#).

6. CHANGE IN TERMS AND CONDITIONS

Creatio may change the Terms and Conditions' contest till the end of the Charity initiative without informing the Participants.

7. CONTACT INFORMATION

If you have any queries regarding these Terms and Conditions, please contact Creatio at events@creatio.com or visit the Creatio website at www.creatio.com.

8. INTELLECTUAL PROPERTY RIGHTS AND/OR OWNERSHIP OF ENTRIES

The Entree guarantees that (1) the submitted photo is free from third-party claims, (2) the persons presented in the photo have given the Entree consent to submit the photo for this Charity Initiative.

As between Creatio and the Charity initiative participants, all Intellectual Property Rights in and to any Entries created by the Charity initiative participants in accordance with these Terms and Conditions are and shall remain the sole property of the Charity initiative participants, except that Creatio and its affiliates and their



respective employees and agents shall have the right to reproduce, modify, use, host, transmit and display the same in connection with these Terms and conditions performance.

By submitting the photo, the Entree gives the Organizer non-exclusive, worldwide, irrevocable, indefinite license to use uploaded and shared photos for:

- Sharing the photos on the internet via social media posts, videos, paid advertisements, newsletters, etc.
- Designing a printed post cards to those participants willing to receive them

9. DONATION

The Organizer will donate to charity on behalf of everyone who uploads the photo capturing his/her moments of freedom to the <https://freedom.creatio.com> website and/or shares the photo in social media with “Public” access and #FREEDOMTOCREATE hashtag.

The Organizer will donate \$10 for each uploaded photo and \$10 for each shared in social media photo.

A donation sum will be shared amongst various international charities.

The whole sum will be sent to international charities mentioned above after February 8, 2022.

The participation in the Charity initiative is free of charge to all participants.

10. PUBLICITY

Except where prohibited, by participating in the Charity initiative, the Participant consents to the use of his/her name, photo and/or likeness, biographical information, entry, and statements attributed to the Participant (if true) for advertising and promotional purposes, including without limitation, inclusion in Creatio’s newsletters, Creatio’s website at <http://www.creatio.com>, and any of the Creatio’s social media accounts or outlets without additional compensation.